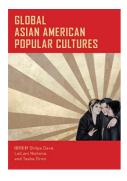
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New York University Press, United States, 2016. Paperback. Condition: New. Language: English. Brand New Book. A toolkit for understanding how Asian Americans influence, consume and are reflected by mainstream media. Asian Americans have long been the subject and object of popular culture in the U.S. The rapid circulation of cultural flashpoints-such as the American obsession with Kpop sensations, Bollywood dance moves, and sriracha hot sauce-have opened up new ways of understanding how the categories of Asian and Asian American.

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