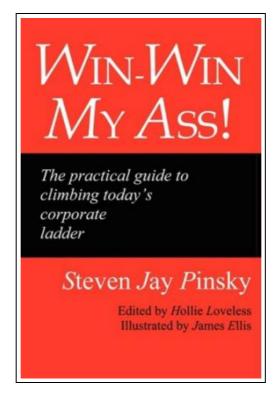
Win-Win My Ass!: The Practical Guide to Climbing Today s Corporate Ladder



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Reviews

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(Prof. Mauricio Howe III)

WIN-WIN MY ASS!: THE PRACTICAL GUIDE TO CLIMBING TODAY S CORPORATE LADDER



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iUniverse, United States, 2008. Paperback. Book Condition: New. James Ellis (illustrator). 224 x 150 mm. Language: English. Brand New Book ***** Print on Demand *****. Finally.a self help book that recognizes the realities of the corporate world. Corporate America is populated with millions of middle managers whose current lot in life seems to be preordained. These middle managers go to work every day wondering how they can escape the mire that is middle management. They are further exasperated by the general belief that they are both smarter and more capable than their bosses. WIN-WIN MY ASS! is a unique, satirical self-help book that unconventionally tackles the sacred wisdom that states that dedication, teamwork and good deeds will ultimately be rewarded. WIN-WIN MY ASS! provides a targeted, well-planned assault to senior management by providing the reader with a series of tools and skills that facilitate an expedited climb to the top such as: Effective Boss Management Managing Travel for Personal and Professional Gain Advancement Through Pretty Charts and Graphs Risk Aversion Through Strategic Risk Taking Job Title Sequencing This modern marvel of management methodology is a must read for the terminally upwardly mobile professional.



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