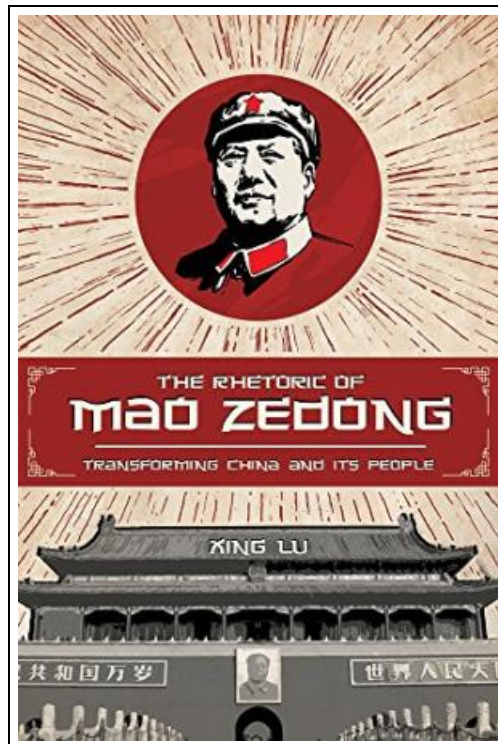


The Rhetoric of Mao Zedong: Transforming China and Its People (Hardback)



Filesize: 4.47 MB

Reviews

This publication might be well worth a read, and much better than other. It really is simplified but excitement inside the 50 % of the book. You will not feel monotony at whenever you want of the time (that's what catalogues are for concerning when you check with me).
(Imogene Bergstrom)

THE RHETORIC OF MAO ZEDONG: TRANSFORMING CHINA AND ITS PEOPLE (HARDBACK)

[DOWNLOAD](#)

To read **The Rhetoric of Mao Zedong: Transforming China and Its People (Hardback)** PDF, you should click the web link beneath and download the ebook or get access to other information which are have conjunction with THE RHETORIC OF MAO ZEDONG: TRANSFORMING CHINA AND ITS PEOPLE (HARDBACK) book.

University of South Carolina Press, United States, 2017. Hardback. Condition: New. Language: English . Brand New Book. Mao Zedong fundamentally transformed China from a Confucian society characterized by hierarchy and harmony into a socialist state guided by communist ideologies of class struggle and radicalization. It was a transformation made possible largely by Mao s rhetorical ability to attract, persuade, and mobilize millions of Chinese people. Xing Lu s book, *Rhetoric of Mao Zedong*, analyzes Mao s speeches and writings over a span of sixty years, tracing the sources and evolution of Mao s discourse, analyzing his skills as a rhetor and mythmaker, and assessing his symbolic power and continuing presence in contemporary China. Lu observes that Mao s rhetorical legacy has been commoditized, culturally consumed, and politically appropriated since his death. Applying both Western rhetorical theories and Chinese rhetorical concepts to reach a more nuanced and sophisticated understanding of his rhetorical legacy, Lu shows how Mao employed a host of rhetorical appeals and strategies drawn from Chinese tradition and how he interpreted the discourse of Marxism-Leninism to serve foundational themes of his message. She traces the historical contexts in which these themes, his philosophical orientations, and his political views were formed and how they transformed China and Chinese people. Lu also examines how certain ideas are promoted, modified, and appropriated in Mao s rhetoric. Mao s appropriation of Marxist theory of class struggle, his campaigns of transforming common people into new communist advocates, his promotion of Chinese nationalism, and his stand on China s foreign policy all contributed to and were responsible for reshaping Chinese thought patterns, culture, and communication behaviors.



[Read The Rhetoric of Mao Zedong: Transforming China and Its People \(Hardback\) Online](#)
[Download PDF The Rhetoric of Mao Zedong: Transforming China and Its People \(Hardback\)](#)

You May Also Like



[PDF] **Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers**

Follow the link below to download "Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel s System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers" document.

[Save eBook »](#)



[PDF] **The Mystery of God s Evidence They Don t Want You to Know of**

Follow the link below to download "The Mystery of God s Evidence They Don t Want You to Know of" document.

[Save eBook »](#)



[PDF] **Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities**

Follow the link below to download "Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities" document.

[Save eBook »](#)



[PDF] **Influence and change the lives of preschool children(Chinese Edition)**

Follow the link below to download "Influence and change the lives of preschool children(Chinese Edition)" document.

[Save eBook »](#)



[PDF] **History of the Town of Sutton Massachusetts from 1704 to 1876**

Follow the link below to download "History of the Town of Sutton Massachusetts from 1704 to 1876" document.

[Save eBook »](#)



[PDF] **The Frog Tells Her Side of the Story: Hey God, I m Having an Awful Vacation in Egypt Thanks to Moses! (Hardback)**

Follow the link below to download "The Frog Tells Her Side of the Story: Hey God, I m Having an Awful Vacation in Egypt Thanks to Moses! (Hardback)" document.

[Save eBook »](#)