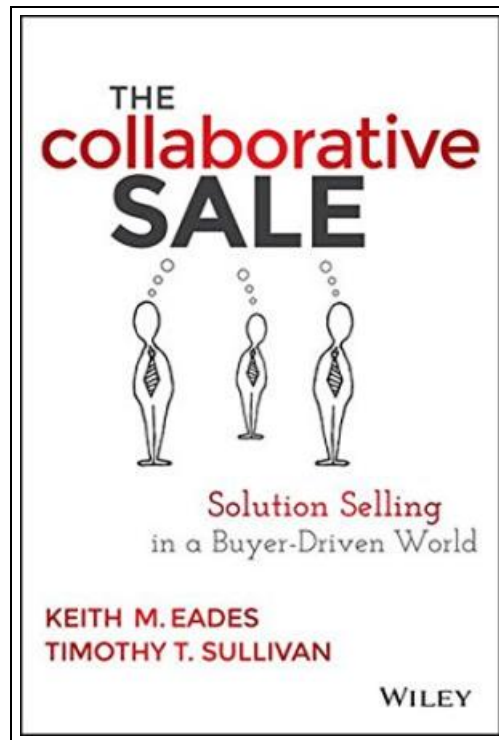


## The Collaborative Sale: Solution Selling in a Buyer Driven World



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