



Copywriter s Crib Sheet - 40 Proven and Tested Copywriting Secrets You Can Use in Your Ads Today and See Results in Your Bank Account Tomorrow

By Ben Settle

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.If you want to double. even triple. your sales from ads and sales letters, then this new book by Top direct response copywriter, Ben Settle, shows you exactly how. The answer is: The Copywriter s Crib Sheet And this tome contains more than 40 chapters of quick, easy to implement copywriting tricks, tactics and techniques that can put more money in your pocket the FIRST time you use them. Here are some of the secrets you ll find inside: * How To Eliminate Anxiety And Procrastination When Writing Your Ads * How To Squeeze More Money From Your Ads. Without Changing One Word Of Your Copy * The Secret Of Turning Angry Customers Into Happy Buyers * The #1 Mistake Copywriters Make That s Guaranteed To Make You Look Like Either A Liar Or A Flake * How To Use Negativity To Multiply Your Sales * How To Outfox Your Competition * How To Read Your Customers Minds * How To Make Your Ads Easy For Your Readers To Chew, Swallow And Digest * How...



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