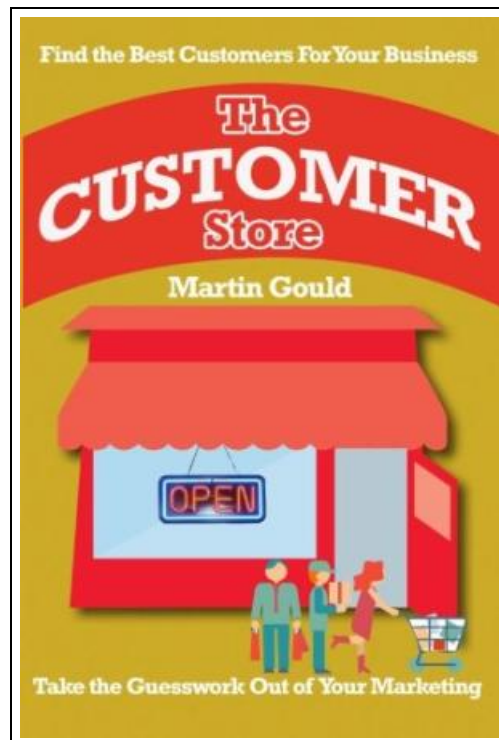


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Reviews

A really awesome ebook with perfect and lucid reasons. Indeed, it is engage in, still an amazing and interesting literature. I am just very easily could possibly get a satisfaction of reading a composed publication.
(Petra Kuphal)

THE CUSTOMER STORE: FIND THE BEST CUSTOMERS FOR YOUR BUSINESS (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. FINALLY! A LASER-FOCUSED SOLUTION FOR FINDING THE BEST CUSTOMERS FOR YOUR BUSINESS! If you own a business, you know your top priority is finding customers to buy the products or services you sell. Whether you re just getting started or you ve been in business for decades, the decisions you make about your marketing are crucial to your success-and your survival. Here s the problem: most small business owners base their marketing decisions on information that has nothing to do with their specific business. In fact, most often, the only data they see is whatever is provided to them by the people trying to sell them advertising! Figuring out which media to use, what messages to send and how much money to spend is time-consuming and frustrating. Wouldn t it be great if you could just go to a place where you could just buy all the customers you need? Well, that s exactly what The Customer Store is all about; an easy-to-follow, step-by-step process that eliminates the guesswork and wishful thinking and replaces it with information that s analyzed and customized for your business. If you knew which people were more likely to buy your product or service, knew where they were located, knew what kinds of messages they would respond to, and knew which media they utilized, wouldn t your marketing decisions be a whole lot easier? The information you need isn t what the media gives you; it s the data that s right on your desk: your own customer list. By analyzing your own database, you ll learn who your best customers are and how to find thousands of prospects just like them. You ll...



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