



Second Edition Be D.R.A.M.A.T.I.C. or No One Will Care: Managing Change in Organizations (Paperback)

By MR Kevin J Niemi

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. D.R.A.M.A.T.I.C.(TM) is a simple, memorable, architecture for change. Set Direction, provide Resources, Align power structure, Motivate people, Advertise the change, Train people, Integrate all these activities with the rest of what is happening, then people Commit to the change. Many authors describe commitment. This book describes it and explains how. In sum, these are my lessons learned over my varied career. What do you do facing 5,000, 20,000 or more people preparing for a technology solution and limited to about 2-3 years from lust to dust? What do you do facing your spouse, family, and your employer considering a job offer with heavy travel in a new city? The 8 chapters are my best thinking on each topic. Carry the book with you. Read a chapter, go to a meeting, ask brilliant questions. Drive the meeting - business or personal - to a better solution. You can ultimately plan a change project, work on or lead a change management team as I did, and be a trusted advisor to your client because you show your respect for them and their...

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