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## IT Enabled Practices and Emerging Management Paradigms

By I C Gupta, Deepak Jaroliyam (Eds)

Excel Books, 2008. Softcover. Condition: New. First edition. This book has 52 chapters classified into five sections namely - Internet Technology and Economy; Retail and Technological Innovations; Information Technology for Governance and Rural Development; Data Warehousing, Data Mining and Business Intelligence; and Communication Technologies and Security Issues. The first section comprises Overview of e-Banking and its Core Capabilities; Cyber Crime and its Threats to the Indian Society; e-Banking as an Easy Way to do Banking; Horizons of Knowledge Management and Information Technology; Impact of Information Technology in Improving the Quality Education; Information Technology Enabled Research and Development, Product Development and Innovation Management; Infusion of Information Technology into Public Sector Banks; IT Trends in Banking; Maintaining Quality and Consistency in Service Delivery in the BPO Sector; Online Banking in India; Practical Approach on Business Proposal for e-Procurement Model for Purchase of Inventory; and Role of Information Technology on Indian Stock Market. Section two covers Biometrics in Retailing; Effect of e-Marketing on Branding and Consumer Behavior; Empowering the Supply Chain; Information Technology and its Growing Role in Retail Sector; IT Based Services and Customer Satisfaction in Retail Banking; Preferences regarding Color and Camera Cell Phones; Retail and Technological Innovations; Role of ICT...



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