



The Great Game of Business: The Only Sensible Way to Run a Company (Paperback)

By Jack Stack, Bo Burlingham

Random House USA Inc, India, 2013. Paperback. Condition: New. Revised, 20th Anniversary ed.. Language: English . Brand New Book. The Great Game of Business started a business revolution by introducing the world to open-book management, a new way of running a business that created unprecedented profit and employee engagement. The revised and updated edition of The Great Game of Business lays out an entirely different way of running a company. It wasn't dreamed up in an executive think tank or an Ivy League business school or around the conference table by big-time consultants. It was forged on the factory floors of the heartland by ordinary folks hoping to figure out how to save their jobs when their parent company, International Harvester, went down the tubes. What these workers created was a revolutionary approach to management that has proven itself in every industry around the world for the past thirty years--an approach that is perhaps the last, best hope for reviving the American Dream.

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