



The Art of Photo Bombing: Creating Engagement for Your Social Media (Paperback)

By Ken Rochon Jr, Dave Phillipson

Perfect Publishing, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. When I photographed my first photo bomb, I smiled. Then I looked at it later during post production and decided to keep it. I posted the photo in the event album and the rest is history. That photo demonstrated a need to study how photo bombing could be used in a marketing context to increase engagement. This book gives lots of examples of successful photo bombing techniques that I hope will inspire you to jump into a photo in the future and have some fun while you add engagement to either a business event or family get together.



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Reviews

Complete guideline! Its such a excellent read. This really is for all who statte there had not been a worth studying. It is extremely difficult to leave it before concluding, once you begin to read the book.

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-- **Mr. Jerry Littel**

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