



Lucky Or Smart? (Paperback)

By Bo Peabody

Cornerstone, United Kingdom, 2005. Paperback. Condition: New. Language: English . Brand New Book. Is entrepreneurial success attributed to intelligence or is it just sheer luck? How do you manage the creative people you depend on in your team? A 33-year-old entrepreneur who has made over \$580 million offers his wise and witty answer in this guide to building a successful business. Lucky or Smart? is the first truly authentic guide to an entrepreneurial life, written by someone who lives it everyday. Bo Peabody started an Internet company as a 19-year-old student. It helped change the way we communicate by providing the average person with the means to create their own home page. Peabody sold his business to Lycos for nearly \$60 million. At the first possible moment, he sold - right before the Internet crash. Thus, the question at the heart of this book: is Bo Peabody lucky or smart? Peabody says he was smart enough to realize he was being lucky, but along the way he discovered what is essential to entrepreneurial success: you have to know if you are an entrepreneur or a manager; you have to know how to manage the creative and often difficult people in...



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Reviews

This is actually the best book i actually have go through right up until now. It generally will not price an excessive amount of. I discovered this book from my dad and i suggested this book to understand.

-- **Norma Carroll**

Extensive guideline! Its this sort of very good go through. I have got read and i am confident that i will gonna read through once more once more in the future. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Joana Champlin**